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Claresa Levetan MD, Co-Founder, CureDM, Inc., Selected for the Class of 2009 Women of Distinction by Philadelphia Business Journal

Wynnewood, PA, November 30, 2009 – Dr. Claresa Levetan, a co-founder of CureDM, Inc., www.CureDM.com, was named as a **2009 Business Woman of Distinction** by the Philadelphia Business Journal and National Association of Women Business Owners. CureDM is a biopharmaceutical company dedicated to developing novel therapeutic approaches to diabetes. Dr. Levetan is recognized for her commitment to science, business and community involvement.

“I am extremely proud to have been selected for such a prestigious award and to be honored among some of the most talented, committed and successful businesswomen in Philadelphia,” said Dr. Levetan.

[Claresa Levetan](#) co-founded CureDM in 2004 and was the lead clinical scientist of a patented discovery that identified a novel treatment approach for diabetes, which addresses the underlying mechanism of the disease. This new therapy, named Pancreate™, has the potential to reverse both type 1 and 2 diabetes and is expected to enter clinical trials in early 2010. Dr. Levetan was also formerly the Chief of Diabetes, Endocrinology and Metabolism at Hahnemann University Hospital, Medical College of Pennsylvania Hospital and Drexel University College of Medicine.

A resident of Rosemont, PA, Dr. Levetan attributes her success, both scientifically and professionally, on her unwavering focus and dedication to improve the lives of patients with diabetes. She is keenly aware that current therapies, including insulin, do not address the underlying mechanism causing diabetes, which was her impetus for founding CureDM, Inc.

The Women of Distinction Awards Banquet honoring Dr. Levetan will be held on Tuesday, December 1, 2009 from 5:15 P.M. to 8:15 P.M. at the Sheraton City Center Hotel in Philadelphia. Please contact Jennifer Wolf at 215-238-5106 for further information.

CureDM, Inc. is located in the [Lankenau Institute for Medical Research](#) (LIMR) at the Lankenau Hospital Campus in Wynnewood, PA. For additional information please visit www.LIMR.org and www.CureDM.com.

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